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South Florida BUSINESS JOURNAL

Thursday, June 17, 2010, 5:22pm EDT

Keiser University opens China campus

South Florida Business Journal

Fort Lauderdale-based **Keiser University** has opened a campus in Shanghai, China, where 106 students have signed up.

The for-profit university is offering a Bachelor's degree in business administration in Mandarin Chinese and it plans to add more programs for residences of China's largest city. It's located on the Jiaotong University campus.

Starting in August, students from China can transfer to Keiser's 14 Florida campuses.

"This off-campus site will afford Keiser University the opportunity to expand its international education model, support the needs of a global economy and the demands for educated business professionals," Keiser University Chancellor Arthur Keiser stated in a press release. "Research done prior to opening the off-campus site shows that Shanghai, China is a thriving metropolitan area teeming with innovation and a diverse employer base fueling a strong demand for highly skilled employees."

Keiser ranked ninth in the Business Journal's Book of Lists for university enrollment in 2009 with 14,000 students, up from 12,000 in 2008.

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